

Entity

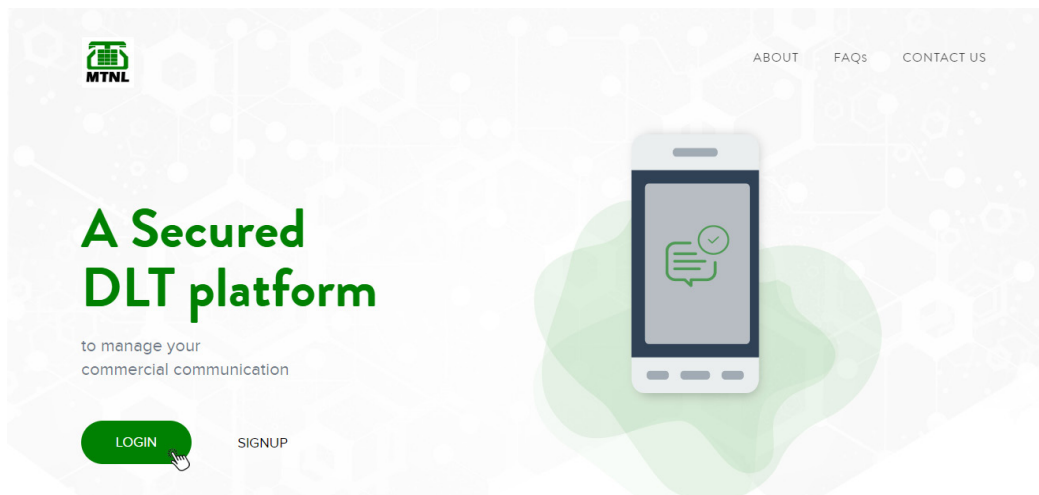
User Manual



It would be perfect if you perused the manual before starting your Journey as a user to accomplish distinct duties in the implementation.

Content Templates

pages (3-18)



Register with MTNL DLT

Select your area of Operation


☒ As Enterprise [more info >](#)

☐ As Telemarketer [more info >](#)


CANCEL

NEXT


Already have account ? [Login Here](#)



A secured DLT platform to manage your commercial communications



Enterprise
A commercial business (individual or company) dealing with products or services, who would like to communicate with their customers through SMS or voice.



Telemarketer
Telemarketer Aggregator: An individual or a company who collects SMS/voice traffic from enterprises, but **DO NOT** have direct connection with telecom operator.
Telemarketer Delivery: An individual or a company who collects SMS/voice traffic from enterprises, and has **direct connection** with telecom operator.

Enterprise Login

Enter your email address
johnson@yopmail.com

Password

☐ Remember Me [Forgot Password](#)

LOGIN

New User ? [Signup Here](#)
Not Enterprise? [Switch Role](#)



A secured DLT platform to manage your commercial communications



Enterprise
A commercial business (individual or company) dealing with products or services, who would like to communicate with their customers through SMS or voice.



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Telemarketer Aggregator: An individual or a company who collects SMS/voice traffic from enterprises, but **DO NOT** have direct connection with telecom operator.
Telemarketer Delivery: An individual or a company who collects SMS/voice traffic from enterprises, and has **direct connection** with telecom operator.

Stronger passwords alone aren't enough to protect your account from password breaches. Authenticate your login through OTP sent to your Mobile Number XXXXXX1418:

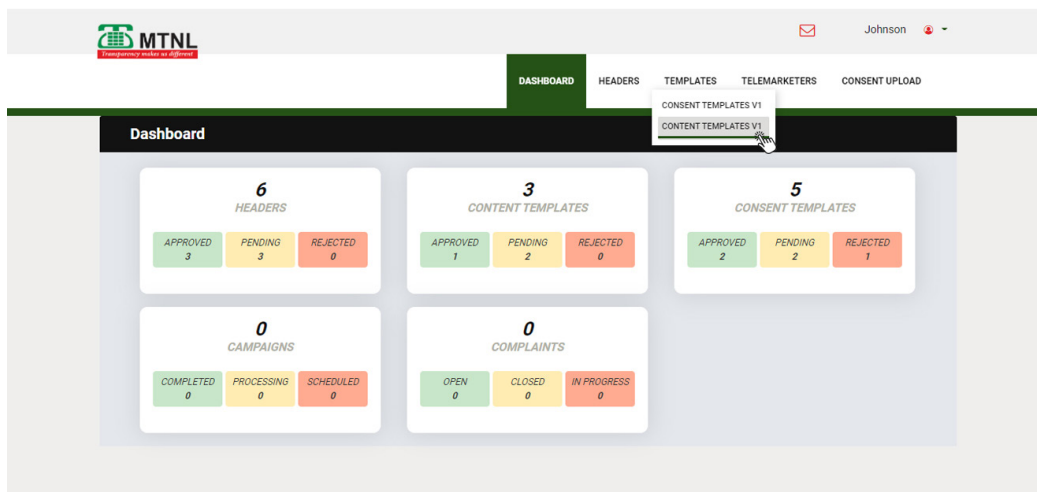
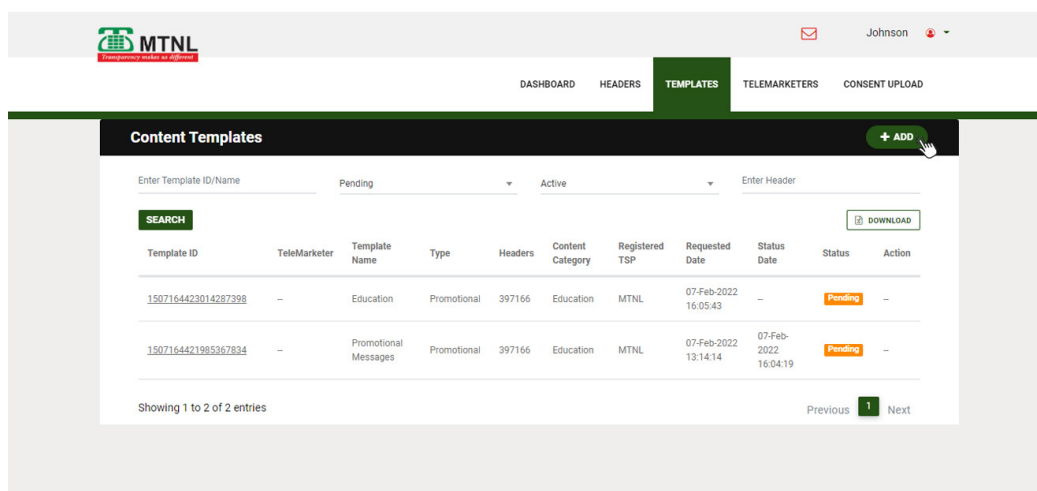
OTP
899214

VERIFY

☐ Remember Me [Forgot Password](#)

LOGIN


New User ? [Signup Here](#)
Not Enterprise? [Switch Role](#)

The 'Content Templates' section allows users to manage their templates. It includes a search bar, a table of existing templates, and a '+ ADD' button to create new ones.

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status	Action
1507164423014287398	—	Education	Promotional	397166	Education	MTNL	07-Feb-2022 16:05:43	—	Pending	—
1507164421985367834	—	Promotional Messages	Promotional	397166	Education	MTNL	07-Feb-2022 13:14:14	07-Feb-2022 16:04:19	Pending	—

Showing 1 to 2 of 2 entries



Johnson

DASHBOARDHEADERTEMPLATESTELEMARKETERSCONSENT UPLOAD

Add Content Template

[Know more about Content Template Guidelines](#)

Template Type

☒ Promotional
 ☐ Transactional
 ☐ Service

Education

397166

Consent-Template

Template Name *

Promotional Messages

Template Message Type

Text

Template Message * [Insert Variable](#)

Variable part can contain 0-30 characters


Dear Parent, Please note that your ward is absent today.
Class Teacher

You have used 83 characters. This is only a guide, as variable fields may vary in length.

CANCEL **SAVE**

CONTENT TEMPLATE PREVIEW

```
<Promotional>
Dear Parent, Please note that your ward is a
bsent today.
Class Teacher
```



Johnson

DASHBOARDHEADERTEMPLATESTELEMARKETERSCONSENT UPLOAD

Content Templates

[+ ADD](#)

Enter Template ID/Name

Pending

Active

SEARCH

Template ID

TeleMarketer

Template Name

Content Category

Registered TSP

Requested Date

Status Date

Status

Action

1507164423014287398

--

Pending

66

Education

MTNL

07-Feb-2022 16:05:43

--

Pending

--

1507164421985367834

--

Promotional Messages

Promotional

397166

Education

MTNL

07-Feb-2022 13:14:14


07-Feb-2022 16:04:19

Pending

--

Showing 1 to 2 of 2 entries

Previous
1
Next


Johnson

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENT UPLOAD

Content Templates

+ ADD

SEARCH
DOWNLOAD

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status	Action
1507164423014287398	--	Education	Promotional	397166	Education	MTNL	07-Feb-2022 16:05:43	--	Pending	--
1507164421985367834	--	Promotional Messages	Promotional	397166	Education	MTNL	07-Feb-2022 13:14:14	07-Feb-2022 16:04:19	Pending	--

Showing 1 to 2 of 2 entries
Previous
1
Next

Template ID:

1507164423014287398

Telemarketer :

--

Entity :

Johnson Pvt Ltd

Template Type:

Promotional

Message Type:

Text

Content Category:

Education

Header(s):

397166

Consent Template:

Consent-Templates

Brand Name :

Brandname2

Scope of Consent:

Upload-Consents

Registered TSP:

MTNL

CONTENT TEMPLATE PREVIEW

Template Name:

Education

Template Message:

< Promotional >

Dear Parent, Please note that your ward is absent today.

Class Teacher

1

You have used 83 characters. This is only a guide, as variable fields may vary in length.

1507164421985367834

Messages

Promotional

397166

Education

MTNL

13:14:14


2022

16:04:19

Pending

--

Showing 1 to 2 of 2 entries
Previous
1
Next


Transparency makes us different
Johnson

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENT UPLOAD

Content Templates

+ ADD

Enter Template ID/Name

SEARCH

Pending
Active


Enter Header

DOWNLOAD

Template ID	TeleMarketer	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status	Action		
1507164423014287398	-		66	Education	MTNL	07-Feb-2022 16:05:43	Pending	-		
1507164421985367834	-	Promotional Messages	Promotional	397166	Education	MTNL	07-Feb-2022 13:14:14	07-Feb-2022 16:04:19	Pending	-

Showing 1 to 2 of 2 entries

Previous 1 Next


Transparency makes us different
Johnson

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENT UPLOAD

Content Templates

+ ADD

Enter Template ID/Name

SEARCH

Approved
Active

Enter Header

DOWNLOAD

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status	Action
1507164423014287398	-	Education	Promotional	397166	Education	MTNL	07-Feb-2022 16:05:43	09-Feb-2022 11:46:14	Approved	<div>Suspend</div> <div>+ Add Headers</div>

Showing 1 to 1 of 1 entries

Previous 1 Next

Template ID:

1507164423014287398

Telemarketer :

--

Entity :

Johnson Pvt Ltd

Template Type:

Promotional

Message Type:

Text

Content Category:

Education

Header(s):

397166

Consent Template:

Consent-Templates

Brand Name :

Brandname2

Scope of Consent:

Upload-Consents

Registered TSP:

MTNL

CONTENT TEMPLATE PREVIEW

Template Name:

Education

Template Message:

< Promotional >


Dear Parent, Please note that your ward is absent today.

Class Teacher

You have used 83 characters. This is only a guide, as variable fields may vary in length.

Showing 1 to 1 of 1 entries

Previous 1 Next



Johnson

DASHBOARD

HEADERS

TEMPLATES

TELEMARKETERS

CONSENT UPLOAD

Content Templates

Enter Template ID/Name

Approved

Active

Enter Header

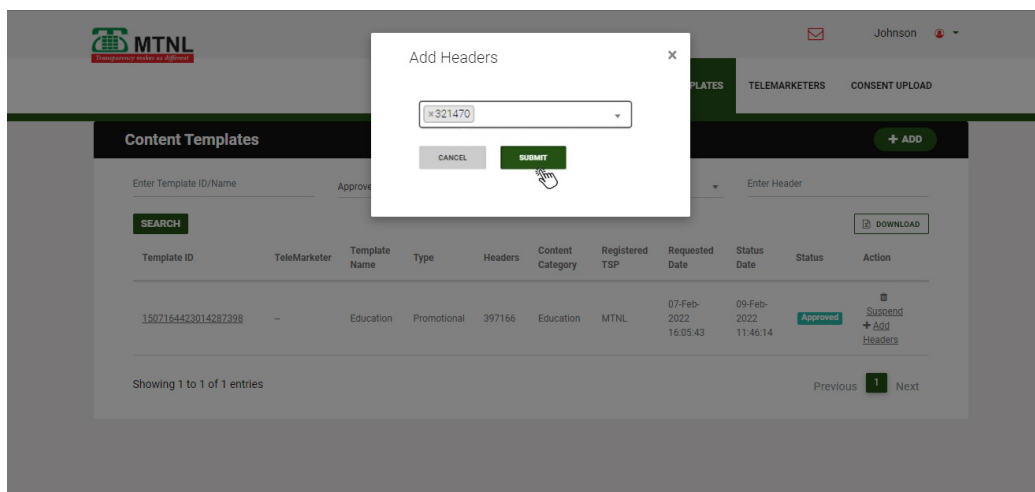
SEARCH

DOWNLOAD

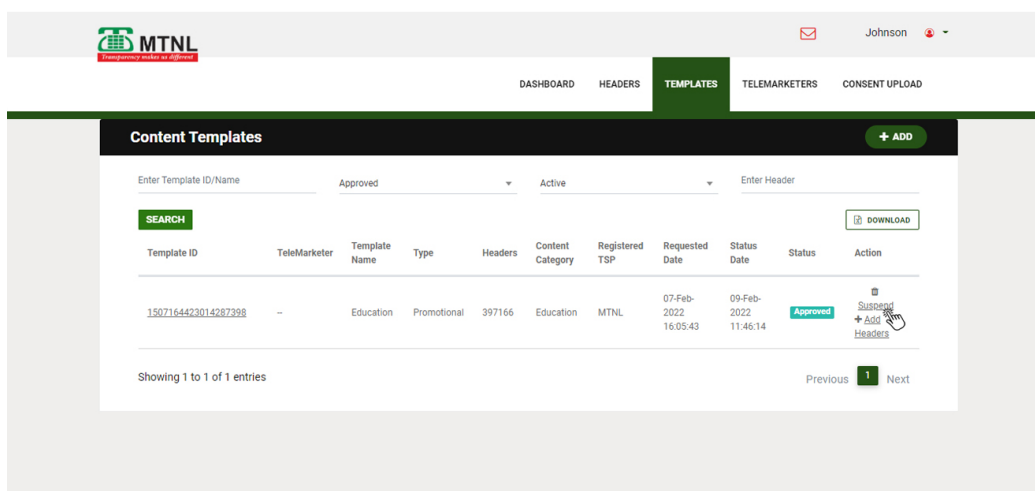
Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status	Action
1507164423014287398	--	Education	Promotional	397166	Education	MTNL	07-Feb-2022 16:05:43	09-Feb-2022 11:46:14	Approved	<div> <div>Suspend</div> <div>Add</div> <div>Headers</div> </div>

Showing 1 to 1 of 1 entries

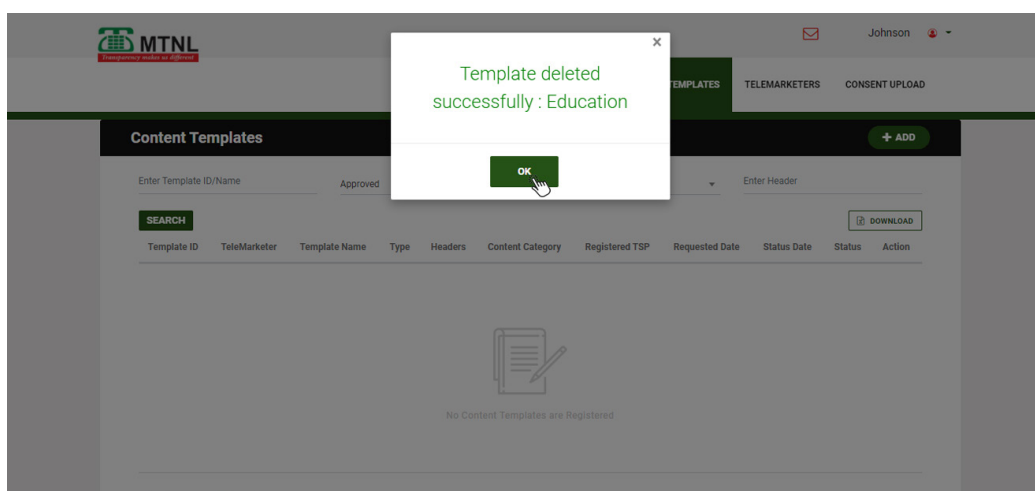
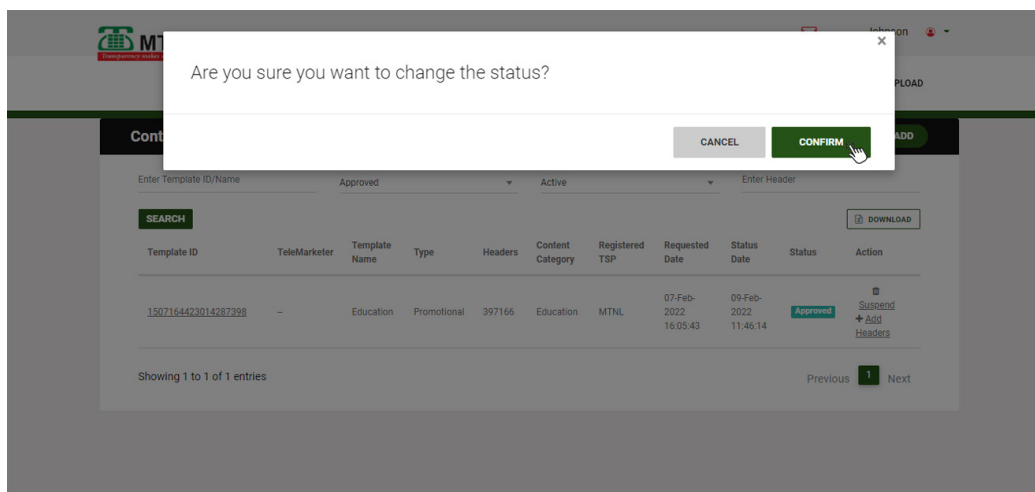
Previous 1 Next




The screenshot shows the MTNL Content Templates page. A modal titled "Add Headers" is open, displaying a dropdown menu with the value "321470" and buttons for "CANCEL" and "SUBMIT". The background page shows a table of content templates with columns: Template ID, TeleMarketer, Template Name, Type, Headers, Content Category, Registered TSP, Requested Date, Status Date, Status, and Action. The first entry has Template ID "1507164423014287398", Type "Promotional", Headers "397166", Content Category "Education", Registered TSP "MTNL", Requested Date "07-Feb-2022 16:05:43", Status Date "09-Feb-2022 11:46:14", and Status "Approved". The action column for this entry includes "Suspend" and "+ Add Headers".



The screenshot shows the MTNL Content Templates page with the "Add Headers" modal closed. The page layout includes a navigation bar with "DASHBOARD", "HEADERS", "TEMPLATES" (active), "TELEMARKETERS", and "CONSENT UPLOAD". The "Content Templates" section has a search bar, a "SEARCH" button, and a "DOWNLOAD" button. The table of content templates is visible, showing the same entry as in the previous screenshot. The action column for the first entry includes "Suspend" and "+ Add Headers".




Johnson

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENT UPLOAD

Content Templates

+ ADD

Enter Template ID/Name

SEARCH

Disapproved

Pending

Approved

Disapproved

All

Active

Enter Header


DOWNLOAD

Template ID	TeleMarketer	Template	Category	Registered TSP	Requested Date	Status Date	Status	Action
No Content Templates are Registered								

Showing 0 to 0 of 0 entries

Previous

Next


Johnson

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENT UPLOAD

Content Templates

+ ADD

Enter Template ID/Name

SEARCH

Disapproved

Active

Enter Header

DOWNLOAD

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status	Action
1507164421985367834	-	Promotional Messages	Promotional	397166	Education	MTNL	07-Feb-2022 13:14:14	09-Feb-2022 11:46:34	Disapproved	<div> <div>CF</div> <div>Edit</div> </div>


Showing 1 to 1 of 1 entries

Previous

1

Next

12 / 18

powered by  tanla

Template ID: 1507164421985367834

Telemarketer : --

Entity : Johnson Pvt Ltd

Template Type: Promotional

Message Type: Regional

Content Category: Education

Header(s): 397166

Consent Template: --

Brand Name : --

Scope of Consent: --

Registered TSP: MTNL

Reason: Rejected

CONTENT TEMPLATE PREVIEW


Template Name:

Promotional Messages

Template Message:

< Promotional >
Lunch hour flash sale at Vintage Records! All 1970's records are BOGO. Don't miss out.

You have used 98 characters. This is only a guide, as variable fields may vary in length.


Johnson

DASHBOARD HEADERS **TEMPLATES** TELEMARKETERS CONSENT UPLOAD

Content Templates

Enter Template ID/Name

Disapproved

Active

Enter Header

SEARCH

DOWNLOAD


Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status	Action
1507164421985367834	--	Promotional Messages	Promotional	397166	Education	MTNL	07-Feb-2022 13:14:14	09-Feb-2022 11:46:34	Disapproved	Edit

Showing 1 to 1 of 1 entries

Previous

1

Next


Johnson

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENT UPLOAD

Edit Content Template

[Know more about Content Template Guidelines](#)

Template Type

☒ Promotional
☐ Transactional
☐ Service

Education

397166

Consent-Templates

Template Name *

Promotional Messages

Template Message Type

Regional

Template Message * Insert Variable

Variable part can contain 0-30 characters


ASAP. Reply YES to acknowledge.

You have used 108 characters. This is only a guide, as variable fields may vary in length.

CANCEL **SAVE**

CONTENT TEMPLATE PREVIEW

<Promotional>
Your child, is feeling unwell and is requestin
g to be picked up ASAP. Reply YES to ackno
wledge.


Johnson

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENT UPLOAD

Content Templates

[+ ADD](#)

Enter Template ID/Name All Active Enter Header

SEARCH DOWNLOAD

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status
+ 1507164423014287328	--	Education	Promotional	397166	Education	MTNL	07-Feb-2022 16:05:43	09-Feb-2022 11:46:14	Approved
+ 1507164421985367334	--	Promotional Messages	Promotional	397166	Education	MTNL	07-Feb-2022 13:14:14	09-Feb-2022 11:46:34	Pending

Showing 1 to 2 of 2 entries Previous **1** Next

Template ID:

1507164421985367834

Telemarketer :

--

Entity :

Johnson Pvt Ltd

Template Type:

Promotional

Message Type:

Regional

Content Category:

Education

Header(s):

397166

Consent Template:

Consent-Templates

Brand Name :

Brandname2

Scope of Consent:

Upload-Consents

Registered TSP:

MTNL

CONTENT TEMPLATE PREVIEW

Template Name:

Promotional Messages

Template Message:

< Promotional >


Your child, is feeling unwell and is requesting to be picked up ASAP. Reply YES to acknowledge.

1

You have used 108 characters. This is only a guide, as variable fields may vary in length.

Showing 1 to 1 of 1 entries

Previous 1 Next



Johnson

DASHBOARD

HEADERS

TEMPLATES

TELEMARKETERS

CONSENT UPLOAD

Content Templates

+ ADD

Enter Template ID/Name

All

Active

Enter Header

SEARCH

DOWNLOAD

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status
+ 1507164423014287328	--	Education	Promotional	397166	Education	MTNL	07-Feb-2022 16:05:43	09-Feb-2022 11:46:14	Approved
+ 1507164421985367834	--	Promotional Messages	Promotional	397166	Education	MTNL	07-Feb-2022 13:14:14	09-Feb-2022 11:46:34	Pending

Showing 1 to 2 of 2 entries

Previous 1 Next

Template ID: 1507164423014287398

Telemarketer : -

Entity : Johnson Pvt Ltd

Template Type: Promotional

Message Type: Text

Content Category: Education

Header(s): 397166

Consent Template: Consent-Templates

Brand Name : Brandname2

Scope of Consent: Upload-Consents

Registered TSP: MTNL

CONTENT TEMPLATE PREVIEW

Template Name:

Education


Template Message:

< Promotional >
Dear Parent, Please note that your ward is absent today.
Class Teacher

You have used 83 characters. This is only a guide, as variable fields may vary in length.

Showing 1 to 2 of 2 entries

Previous 1 Next


Johnson

DASHBOARD HEADERS **TEMPLATES** TELEMARKETERS CONSENT UPLOAD

Content Templates

+ ADD

Enter Template ID/Name All Active Enter Header

SEARCH DOWNLOAD

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Registered TSP	Requested Date	Status Date	Status
+ 1507164423014287398	-	Education	Promotional	397166	Education	MTNL	07-Feb-2022 16:05:43	09-Feb-2022 11:46:14	Approved
+ 1507164421985367334	-	Promotional Messages	Promotional	397166	Education	MTNL	07-Feb-2022 13:14:14	09-Feb-2022 11:46:34	Pending

Showing 1 to 2 of 2 entries

Previous 1 Next

Template ID:

1507164421985367834

Telemarketer :

--

Entity :

Johnson Pvt Ltd

Template Type:

Promotional

Message Type:

Regional

Content Category:

Education

Header(s):

397166

Consent Template:

Consent-Templates

Brand Name :

Brandname2

Scope of Consent:

Upload-Consents

Registered TSP:

MTNL

CONTENT TEMPLATE PREVIEW

Template Name:

Promotional Messages

Template Message:

< Promotional >

Your child, is feeling unwell and is requesting to be picked up ASAP. Reply YES to acknowledge.

You have used 108 characters. This is only a guide, as variable fields may vary in length.

Messages

13:14:14 11:46:34

Action: --

Showing 1 to 2 of 2 entries

Previous 1 Next

Thank you