

Entity

User Manual

It would be perfect if you perused the manual before starting your journey as a entity to accomplish distinct duties in the implementation.

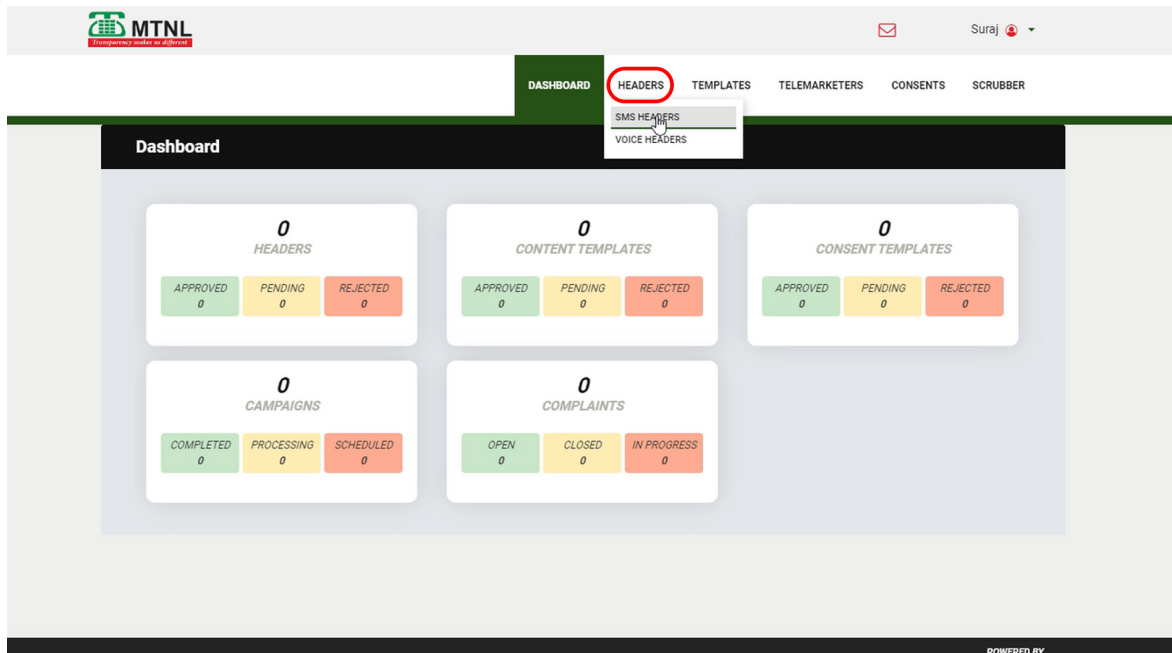


INDEX

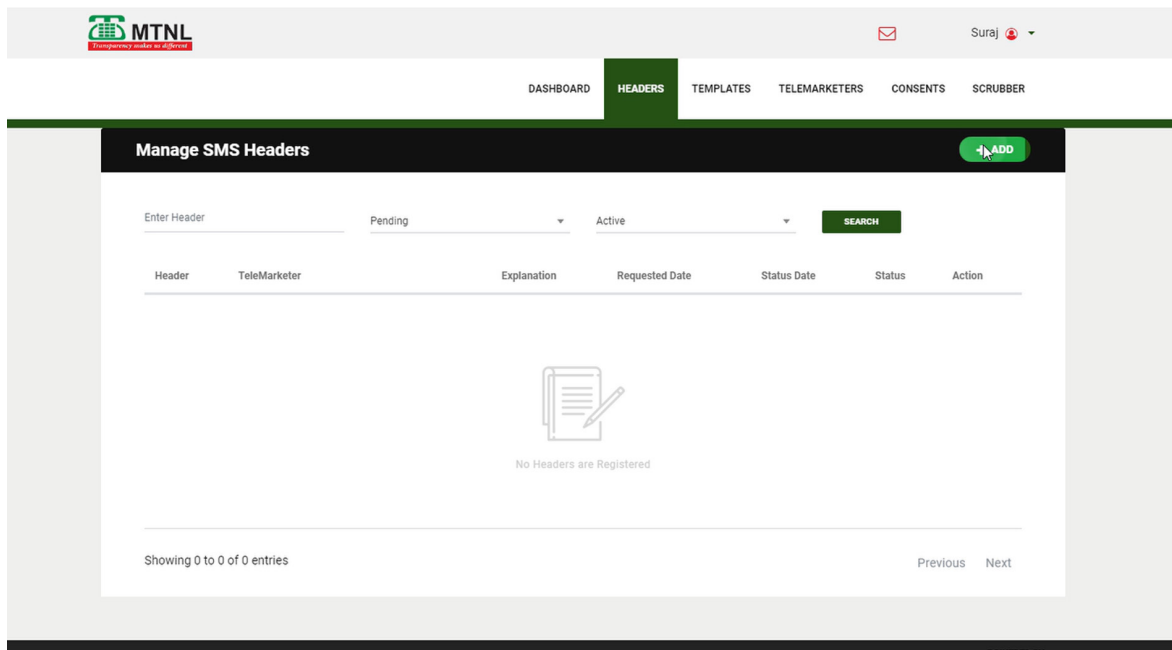
Header Creation	3
Content Template Creation	7

Header Creation

pages (3-6)



The screenshot shows the MTNL Dashboard interface. At the top left is the MTNL logo. On the right, there is a user profile for 'Suraj'. The main navigation bar includes 'DASHBOARD', 'HEADERS', 'TEMPLATES', 'TELEMARKETERS', 'CONSENTS', and 'SCRUBBER'. The 'HEADERS' tab is highlighted, and a dropdown menu is open, showing 'SMS HEADERS' and 'VOICE HEADERS'. The dashboard content area is titled 'Dashboard' and contains five summary cards, each with a large '0' and a category name: 'HEADERS', 'CONTENT TEMPLATES', 'CONSENT TEMPLATES', 'CAMPAIGNS', and 'COMPLAINTS'. Each card has three status buttons: 'APPROVED', 'PENDING', and 'REJECTED' (or 'COMPLETED', 'PROCESSING', 'SCHEDULED' for Campaigns; 'OPEN', 'CLOSED', 'IN PROGRESS' for Complaints). All counts are zero. At the bottom right, it says 'POWERED BY'.



The screenshot shows the 'Manage SMS Headers' page. At the top left is the MTNL logo. On the right, there is a user profile for 'Suraj'. The main navigation bar includes 'DASHBOARD', 'HEADERS', 'TEMPLATES', 'TELEMARKETERS', 'CONSENTS', and 'SCRUBBER'. The 'HEADERS' tab is highlighted. The page title is 'Manage SMS Headers' and there is a green '+ADD' button. Below the title is a search form with 'Enter Header' input, two dropdown menus for 'Pending' and 'Active', and a 'SEARCH' button. Below the search form is a table with the following columns: 'Header', 'TeleMarketer', 'Explanation', 'Requested Date', 'Status Date', 'Status', and 'Action'. The table is currently empty, and a message in the center says 'No Headers are Registered' with an icon of a document and pencil. At the bottom left, it says 'Showing 0 to 0 of 0 entries'. At the bottom right, there are 'Previous' and 'Next' navigation links. At the bottom right, it says 'POWERED BY'.

MTNL

Suraj

DASHBOARD HEADERS TEMPLATES TELEMARKETERS CONSENTS SCRUBBER

It all starts with a great Header. Find and purchase a Header

Tourism and Leisure

Template Type
 Promotional Transactional Service

Find your Header Bulk Header Search >>

Your Header is available!
 989898 ₹0

Explanation for Sender ID *
 Campaign header for Hyderabad Audience

i
 "Header" means an alphanumeric string of maximum eleven characters assigned to an individual, business or legal entity under the regulation to send commercial communication.
 All Numeric string as a header is not allowed.
 No commercial communication takes place through its network(s) except by using header(s) assigned to the registered Sender(s) for the purpose of sending commercial communication.
 Look-alike headers which may mislead to a common recipient of commercial communication, Government entities, corporate(s), well-known brands are not allowed and subject to approvals.

MTNL

Suraj

DASHBOARD HEADERS TEMPLATES TELEMARKETERS CONSENTS SCRUBBER

New Header submitted successfully for approval!

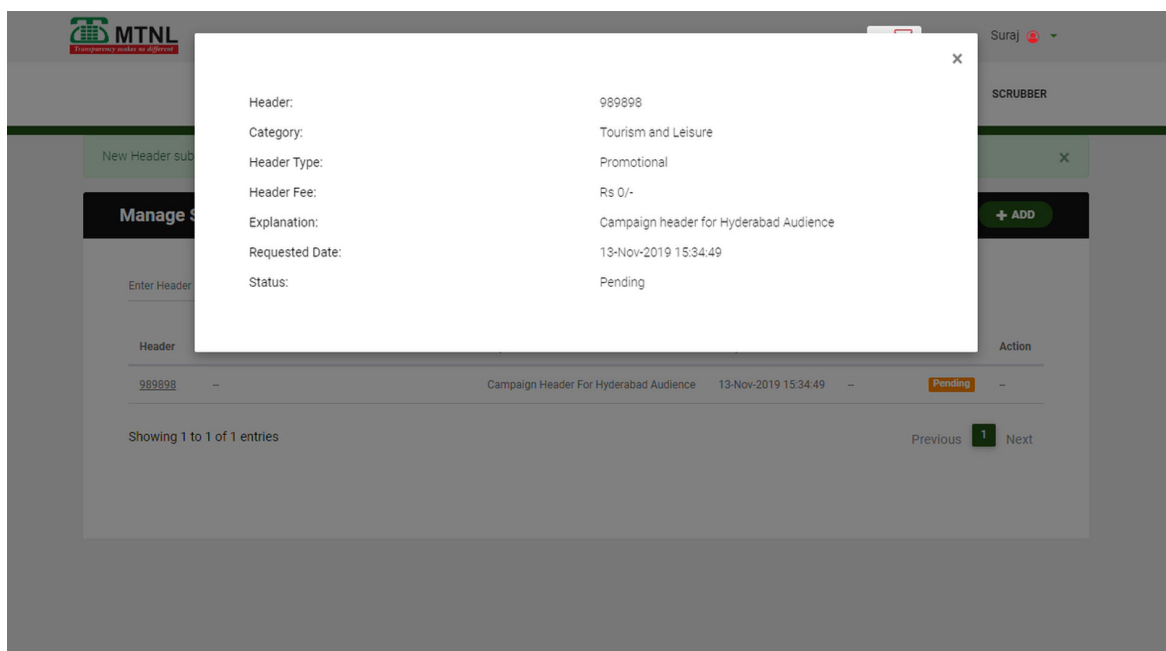
Manage SMS Headers

Enter Header Pending Active

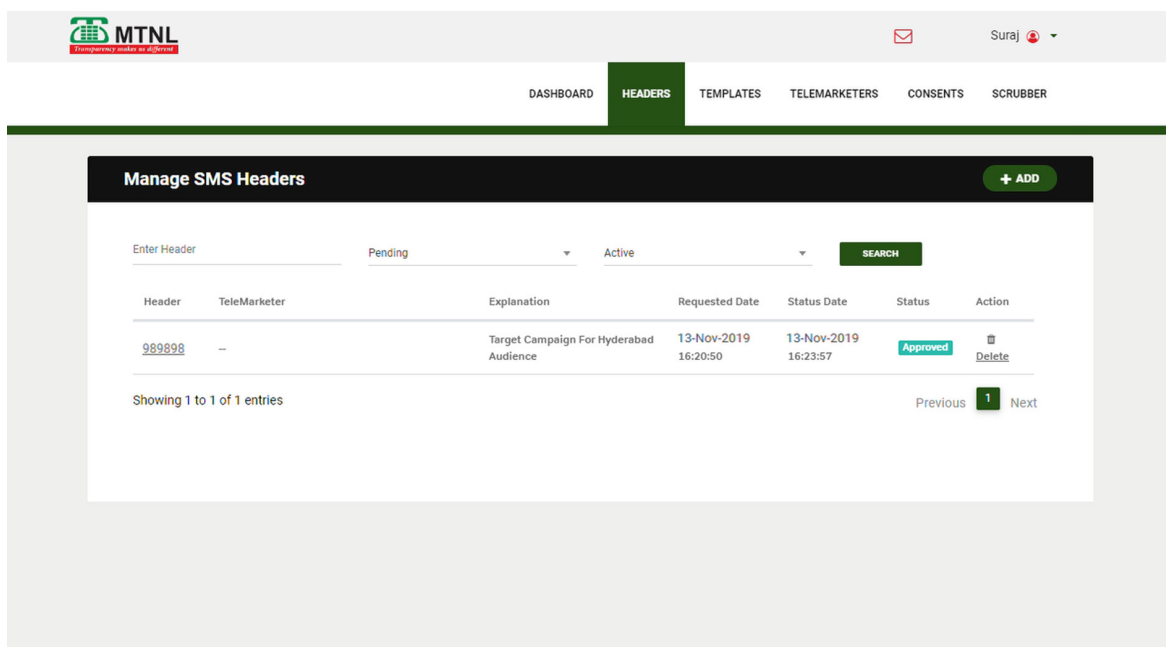
Header	TeleMarketer	Explanation	Requested Date	Status Date	Status	Action
989898	--	Campaign Header For Hyderabad Audience	13-Nov-2019 15:34:49	--	Pending	--

Showing 1 to 1 of 1 entries

Previous **1** Next



Header: 989898
 Category: Tourism and Leisure
 Header Type: Promotional
 Header Fee: Rs 0/-
 Explanation: Campaign header for Hyderabad Audience
 Requested Date: 13-Nov-2019 15:34:49
 Status: Pending



Manage SMS Headers + ADD

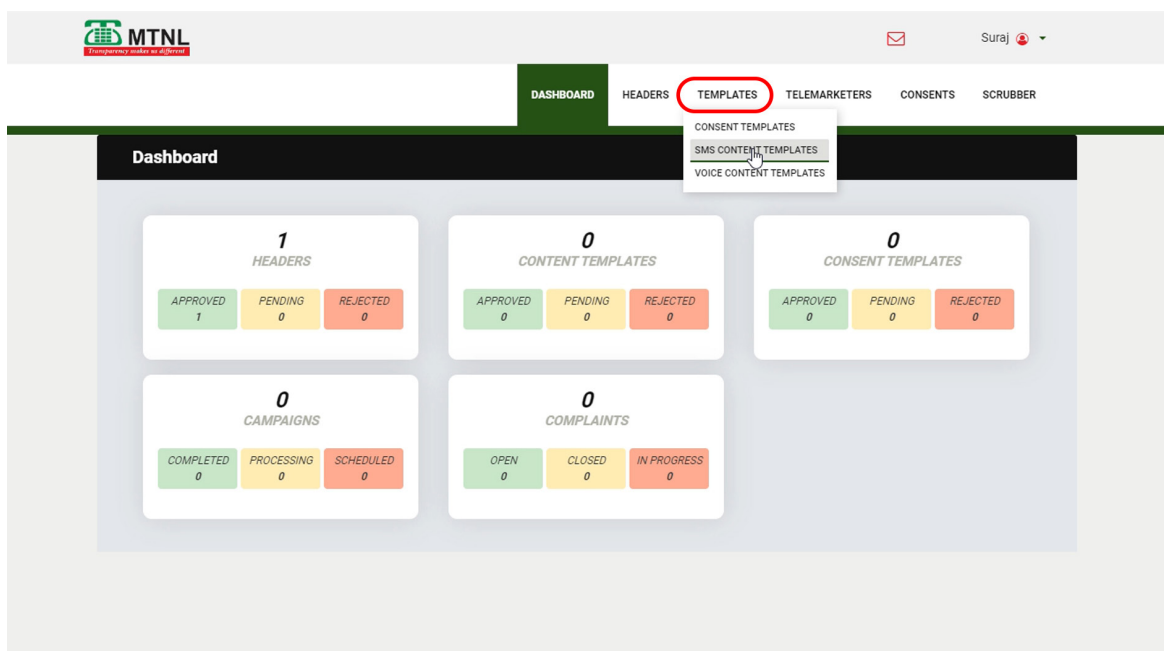
Enter Header Pending Active SEARCH

Header	TeleMarketer	Explanation	Requested Date	Status Date	Status	Action
989898	--	Target Campaign For Hyderabad Audience	13-Nov-2019 16:20:50	13-Nov-2019 16:23:57	Approved	Delete

Showing 1 to 1 of 1 entries Previous **1** Next

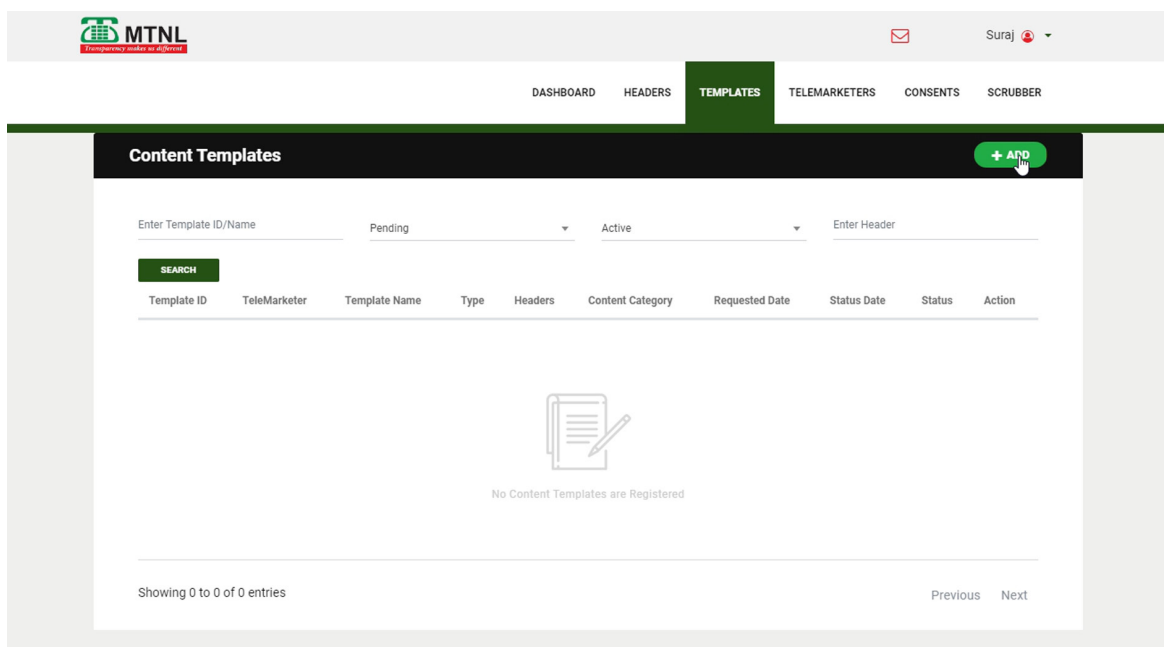
Content Template Creation

pages (7-10)



The screenshot shows the MTNL dashboard with a navigation menu at the top. The 'TEMPLATES' menu item is circled in red, and a dropdown menu is open, showing options for 'CONSENT TEMPLATES', 'SMS CONTENT TEMPLATES', and 'VOICE CONTENT TEMPLATES'. The main dashboard area contains several summary cards:

- HEADERS:** 1 (APPROVED: 1, PENDING: 0, REJECTED: 0)
- CONTENT TEMPLATES:** 0 (APPROVED: 0, PENDING: 0, REJECTED: 0)
- CONSENT TEMPLATES:** 0 (APPROVED: 0, PENDING: 0, REJECTED: 0)
- CAMPAIGNS:** 0 (COMPLETED: 0, PROCESSING: 0, SCHEDULED: 0)
- COMPLAINTS:** 0 (OPEN: 0, CLOSED: 0, IN PROGRESS: 0)



The screenshot shows the 'Content Templates' page. At the top right, there is a '+ ADD' button. Below the navigation bar, there are search filters for 'Enter Template ID/Name', 'Pending', 'Active', and 'Enter Header'. A 'SEARCH' button is located below these filters. The main content area contains a table with the following columns: Template ID, TeleMarketer, Template Name, Type, Headers, Content Category, Requested Date, Status Date, Status, and Action. The table is currently empty, and a message in the center reads 'No Content Templates are Registered' with an icon of a document and a pencil. At the bottom, it says 'Showing 0 to 0 of 0 entries' and has 'Previous' and 'Next' navigation links.

MTNL Suraj

DASHBOARD HEADERS **TEMPLATES** TELEMARKETERS CONSENTS SCRUBBER

Add Content Template

Template Type

Promotional
 Transactional
 Service

Tourism and Leisure

989898

Template Name *

Campaign header for Hyderabad At

Template Message Type

Text

Template Message * Insert Variable

{#var#}. Limited offer and t&c apply.

You have used 89 characters. This is only a guide, as variable fields may vary in length.

CANCEL **SAVE**

CONTENT TEMPLATE PREVIEW

Hi, Win a chance to fly to {#var#} by using the code {#var#}. Limited offer and t&c apply.

MTNL Suraj

DASHBOARD HEADERS **TEMPLATES** TELEMARKETERS CONSENTS SCRUBBER

New Template added successfully for approval. X

Content Templates + ADD

Enter Template ID/Name Pending Active Enter Header

SEARCH

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Requested Date	Status Date	Status	Action
1507157364004426973	--	Campaign Header For Hyderabad Audience	Promotional	989898	Tourism And Leisure	13-Nov-2019 15:44:04	--	Pending	--

Showing 1 to 1 of 1 entries Previous **1** Next

Template ID: 1507157364004426973

Telemarketer: --

Entity: entitymtnl

Template Type: Promotional

Message Type: Text

Content Category: Tourism and Leisure

Header(s): 989898

CONTENT TEMPLATE PREVIEW

Template Name:


Template Message:

< Promotional >
Hi, Win a chance to fly to (#var#)by using the code (#var#). Limited offer and t&c apply.

ⓘ You have used 89 characters. This is only a guide, as variable fields may vary in length.

1507157364004426973	--	Campaign Header For Hyderabad Audience	Promotional	989898	Tourism And Leisure	13-Nov-2019 15:44:04	--	Pending	--
---------------------	----	----------------------------------------	-------------	--------	---------------------	----------------------	----	---------	----

Showing 1 to 1 of 1 entries Previous **1** Next



Suraj ⬇

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENTS
SCRUBBER

New Template added successfully for approval. ✕

Content Templates + ADD

Enter Template ID/Name Pending ⬇ Active ⬇ Enter Header

SEARCH

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Requested Date	Status Date	Status	Action
1507157364004426973	--	Campaign Header For Hyderabad Audience	Promotional	989898	Tourism And Leisure	13-Nov-2019 16:20:50	13-Nov-2019 16:23:57	Approved	⊞ Delete

Showing 1 to 1 of 1 entries Previous **1** Next

1007157165548416268	--	Travel As You Like	Promotional	954786	Tourism And Leisure
---------------------	----	--------------------	-------------	--------	---------------------